

9th NATIONAL CONFERENCE



Green Challenges for Sustainable Development in Modern Era

March 20th & 21st, 2021

Organized by

BVM College of Management Education

Yamuna Nagar, Darpan Colony, Thatipur Gwalior-474011 (M.P.)

Ph.: 0751-2341161



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www.instagram.com/bvmgoi

Web.: www.bvmgroups.org
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About Gwalior:

Gwalior is a historical and major city in the Indian state of Madhya Pradesh. City is well known for the birth place of Classical Music Maestro Tansen, its majestic fort, considered as one of the best in the world, it is one of the largest cities of Central India and is often referred to as the tourist capital of Madhya Pradesh. Gwalior has emerged as an important tourist attraction in Central India, as well as many Industries and Administrative Offices came up within the city. The city is surrounded by Industrial and Commercial Zones of neighbouring districts Bhind (Malanpur), Morena (Banmore, Sitapur) on all three main directions which have several National and Multinational manufacturing companies like Mondelez India Foods Ltd.(Cadbury's), Godrej, JK Tyres, Surya, Supreme and SRF etc.

About the Institution:

Bhartiya Vidya Mandir Group - A premium group of organization in Madhya Pradesh administering Seven Colleges running under **Bhartiya Vidya Mandir Shiksha Samiti**, an eminent educational society was established in 1969, registered under M.P. Societies Registration Act.1869. The aim of this group is to provide quality education and to play a catalytic role in the evolution of Management, Information Technology, Pharmaceuticals, Nursing and Teacher Education.

The B.V.M. College of Management Education is one of the leading education institute providing management, computer application and teacher education courses in Gwalior, was established in the year 1997.

The faculty interaction with the corporate world in the form of Research and Consultancy, Faculty Development Programmes and Conferences has become an important enabler for designing and imparting learner-centric value-based education. BVM College of Management Education has consistently updating the basket of specializations being offered to keep in synchronization with the changing business needs.

About the Conference:

In this modern era we are facing distinguish challenges in every discipline and we are always involve in finding solutions and optimized way to resolving the problems for the enhancement and development. "**Sustainable development is development** that matches the needs of today, without compromising the ability of future generations to meet their own needs". Here Development should be enhancing human well-being in all three dimensions - economical, sociopolitical, and environmental. In the last decade, "development" has mainly referred to strengthening the economic pillar. Recently the sociopolitical and environmental pillars have grasp more attention, but they remain widely undervalued compared to the economic one.

Every nation wants sustainable development for buildup and growth. It has become a global need but for accomplishing these goals the biggest challenges and hurdles which are existing in front of us are Population & Poverty, Health & Nutrition Inequality, Quality Education, Economic Growth, Industrial Revolution, Innovations & Infrastructure, Affordable and Clean Energy, Climate Change, Clean Water & Sanitation etc.

The proposed National Conference would invite the Researchers, Academicians; Industry Executives to discuss the various challenges and problems for Sustainable Developments to the field of various aspects of Business World, Marketing Management, Financial Management, Human Resource Management, Information Technology, Social Science, Education and other contemporary issues.

Conference Objectives:

The objective of 9th National Conference on “Green Challenges for Sustainable Development in Modern Era” is to explore the various issues with their solutions of Sustainable Development in overall Economy and Business World.

SUB-THEMES OF CONFERENCE:

To achieve and find some remarkable solutions to keep in mind on “Green Challenges for Sustainable Development in Modern Era” we invite original quality research papers. Empirical, conceptual, Research-in-progress and Case Studies are invited on the following sub theme.

The sub themes of the conference are:

- Sustainable Management of Water and Sanitation
- Food Security and Promoting Sustainable Agriculture
- Affordable, Reliable, Sustainable, and Modern Energy
- Promoting Sustained, Inclusive and Economic Growth
- Productive Employment and Decent Work for All
- Building Resilient Infrastructure and Promoting Inclusive Sustainable Industrialization
- Sustainable Consumption and Production Patterns
- Sustainable Use of Terrestrial Ecosystems
- Environmental Sustainability
- Innovative Clean Technologies.
- Climate Change Impact on Agriculture and Horticulture. Challenges in Agriculture Reforms
- Corporate Finance
- Corporate Earning Management
- Innovative Financial Management Techniques
- Economic Challenges in Modern Era
- Gender Diversity and Gender Equity
- Overcoming Negative Emotions at Your Workplace
- Catalyzing Innovation in Organisations
- Disruptive Innovation
- Entrepreneurship & Family Business
- Emerging Needs of Efficient Manufacturing & Service
- Risk, Security & Portfolio Analysis Management
- New Trend of Consumer Buying Behavior
- Trends & Challenges in Banking & Financial Services

Other related streams are also welcomed

BEST PAPER AWARD:

The Paper will be selected for the “Best Paper Award” for each technical session. The criteria and guideline for the best paper as following:

- Any paper with original research result can be considered for the best paper category.
- Paper should be submitted before the **Monday, March 1st, 2021**
- At the time of presentation we required two set research paper (Hard Copy)
- On the basis of contents of paper and the way of presentation in each technical session the best paper will be decided by the respective session committee.

GUIDELINE FOR ABSTRACT/PAPER SUBMISSION:

- The abstract should not exceed 250-300 words on any sub theme/ related theme.
- The paper should be of excellent quality, original and not published or submitted for publication elsewhere.
- The manuscript of full paper in MS-Word with Times new roman, font size should be 12 point, with margin of 1.5 inch.
- Cover page should contain “Title of the paper”, Author's and co-author's name, designation with affiliated institution name, along with e-mail and contact number.
- **The paper should not exceed more than 2000 words.**
- Short listed papers will be published in the Naveen Shodh Sansar (An International Refereed /Peer Review journal Impact Factor-7.2234) having E-ISSN No. 2394-3793
- An early submission of the full paper for publication will be highly appreciated.
- Manuscript should be sent by email - bvmnc2021@gmail.com or conference convener on email: umesh.ug08@gmail.com

IMPORTANT DATES

Last date for submission of abstract: **Monday, February 15th, 2021**

Last date of submission of Full Paper: **Monday, March 1st, 2021**

Notification of Acceptance of Full Paper: **Monday, March 8th, 2021**

CONFERENCE SCHEDULE

Day I March 20 th , Saturday, 2021		Day II March 21 st , Sunday, 2021	
08:00 09:30 AM	Spot Registration	09:30 10:00 AM	Breakfast
09:30 10:00 AM	Breakfast	10:00 12:30 PM	Technical Session III
10:00 11:30 AM	Inaugural session	01:00 02:30 PM	Valedictory Session
11:30 01:30 PM	Technical Session I	02:30 03:30 PM	Lunch
01:30 02:30 PM	Lunch		
02:30 04:30 PM	Technical Session II		

REGISTRATION FEE	
CATEGORIES	FEE
Industry Participant	₹ 800/-
Academicians & Research Scholars	₹ 600/-
Students	₹ 400/-

Note: Applicant has to pay ₹ 800/- if paper has been selected for publication in Naveen Shodh Sansar (An International Refereed /Peer Review journal Impact Factor-7.2234) having E-ISSN No. 2394-3793

Note: Fee can be paid either by cash/online or by bank draft that can be sent in favor of "BVM College of Management Education" payable at Gwalior. Details of online payment are mentioned on Registration Form.

Accommodation facility is available on prior information.

Organising Committee		
Chief Patron	Patron	Conference Chairman
Mrs. Savita Singh Chairperson Mr. Manoj Singh Kushwah Group Executive Director	Mr. Abhishek Jain Executive Director Dr. M.R. Sahu Academic Advisor Dr. Deepika Bhatnagar Principal Education	Dr. Saurabh Goyal Principal Management

Contact Persons	
Conference Convener	Co-Convener
Mr. Umesh Gautam Asst. Professor & Head, Management Department Cont: 9425121904 umesh.ug08@gmail.com	Mrs. Sonam Singh Asst. Professor, Management Department Cont: 9575732198 sonamnc21@gmail.com

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For Further information and latest updates Visit www.bvmgroups.org

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VENUE

BVM COLLEGE OF MANAGEMENT EDUCATION
Yamuna Nagar, Darpan Colony, Thatipur, Gwalior - 474011 (M.P.)

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REGISTRATION FORM

PAPER TITLE (IN BLOCK LETTERS):

NAME OF PARTICIPANT (IN BLOCK LETTERS):

Prof./Dr./Mr./Mrs./Ms. _____

Category: Industry/ Academician/Research Scholar's /Students (Please Tick)

Designation: _____ Department: _____

Institute/Company Name: _____

Address: _____

Contact No: _____ E-mail ID: _____

Accommodation Required: YES NO

Fee Detail: Cash/DD/Online Transfer: Amount: _____ No. : _____ Date: _____

Bank Name: _____ Branch: _____

- DD can be deposited in favour of "BVM College of Management Education" payable at Gwalior.
- Note : Please mention your Name, Address and Contact No. on back side of DD.

DECLARATION

I/We hereby declare that the research paper entitled.....
.....Submitted by me/us is based on actual & original work carried out by
me/us. I/we further certify that the research paper has not been published or submitted for publication anywhere
else nor it will be send for publication in future.

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BVM College of Management Education
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