

11th

NATIONAL CONFERENCE



ON

**UNIVERSAL EMPOWERMENT
FOR SKILLED AND SUSTAINABLE FUTURE**

**22nd & 23rd
FEBRUARY, 2025**



Organized by
**BVM COLLEGE OF
MANAGEMENT EDUCATION**

Yamuna Nagar, Darpan Colony, Thatipur, Gwalior.
Website: www.bvmgroups.org

Join us at: facebook.com/bvmcme, instagram.com/bvmgoi
bvmnc2025@gmail.com

Ph.0751-2341161, 7772948777

About Gwalior:

Gwalior is a historical and major city in the Indian state of Madhya Pradesh. Gwalior is well known for its majestic fort, considered as one of the best in the world. It is one of the largest cities of Central India and is often referred to as the tourist capital of Madhya Pradesh. Gwalior is lying 122 Kilometer south of Agra and 423 kilometer north of Bhopal, the state capital. Gwalior has emerged as an important tourist attraction in Central India, Gwalior is one of the leading cities of the country in the field of Education, there are many renowned Govt. Universities & Organizations like: Jiwaji University , Laxmibai National University of Physical Education (LNUPE), Atal Bihari Vajpayee Indian Institute of Information Technology & Management (ABV-IIITM), Rajmata Vijayaraje Scindia Agriculture University, Raja Man Singh Tomar Music & Arts University & Many More.....

About Group:

Bhartiya Vidya Mandir Group - A premium group of Institutions in Madhya Pradesh, administering four Colleges, One Higher Secondary School and iON Digital Zone (an online examination centre) running under Bhartiya Vidya Mandir Shiksha Samiti, an eminent educational society had been established in 1969 registered under M.P. Societies Registration Act. 1869. The aim of this group is to provide Quality Education and to play a catalytic role in the evolution of Management, Information Technology, Pharmaceuticals, Teacher Education and School Education.

About the Institution:

The Bhartiya Vidhya Mandir College of Management Education, Gwalior is one of the leading education institute providing management, computer application and teacher education courses in Gwalior, was established by Bhartiya Vidhya Mandir Shiksha Samiti, registered under M.P. Societies Registration Act. 1860, in the year 1997.

The faculty interaction with the corporate world in the form of Research and Consultancy, Management Development Programmes and Conferences has become an important enabler for designing and imparting learner-centric value-based education. BVM College of Management Education has consistently updated the basket of specializations being offered to keep in synchronization with the changing business needs.

The Core Values of the BVM College of Management Education include the belief in the individual as the primary vehicle for initiative. The BVM College of Management Education aims at attracting diversity and providing it with an environment where it can flourish. The Institute promotes a culture of openness and change, where merit is the only criteria coexisting with teamwork.

About the Conference:

The **11th National Conference on Universal Empowerment for Skilled and Sustainable Future** is a global platform dedicated to addressing the pressing challenges and opportunities in building a future that is not only skilled but also sustainable for all. In an increasingly interconnected world, the need for holistic empowerment has never been more urgent. This conference aims to bring together thought leaders, innovators, educators, policymakers, and change-makers from diverse sectors to explore solutions that bridge the gap between skills development, sustainable practices, and inclusive growth.

The core objective of the conference is to highlight the importance of creating accessible pathways for skill acquisition that promote sustainability and equip individuals with the tools necessary to thrive in the rapidly changing global economy.

Throughout the event, participants will have the opportunity to engage in panel discussions, workshops, and networking sessions designed to share knowledge, best practices, and innovative ideas. Attendees will leave with actionable insights and a deeper understanding of how universal empowerment can shape a more resilient, skilled, and sustainable future for generations to come.

Join us at this landmark event as we collaborate to unlock the potential for a brighter, more sustainable tomorrow.

Conference Objectives:

- To offer a platform for the worldwide exchange of knowledge and ideas
- To establish a connection with an inclusive group of educators and professionals.
- To Advocate for Gender Equality and Social Inclusion
- To Promote Universal Access to Education and Skill Development
- To Foster Collaboration Between Stakeholders for Empowerment
- To Address Future Workforce Needs and Technological Advancements
- To Encourage Global Dialogue and Knowledge Sharing
- To Measure Impact and Outcomes of Empowerment Initiatives

Technical Sessions Themes of Conference :

Technical Session- I : HR & General

- Workforce Development & Skills for the Future
- Diversity, Equity, and Inclusion (DEI)
- Leadership & Organizational Empowerment
- Technology & Innovation in HR
- Sustainable Talent Management & Retention
- Empowering the Next Generation & Youth Capacity
- Corporate Social Responsibility (CSR) & Employee Engagement
- Sustainability & Empowerment
- Global Collaboration & Cross-Border Empowerment
- Future of Work & Employment Models
- Resilience, Adaptability & Human-Centered Organizational Design

Technical Session- II : Finance & General

- Sustainable Investment & Financing Strategies
- Inclusive Finance & Empowerment
- Risk Management & Resilience
- Fintech & Digital Transformation
- Taxation & Financial Policy for Sustainability
- Empowerment through Education, Skills, and Innovation
- Global Partnerships & Collaborative Growth
- Sustainability & Social Innovation
- Leadership, Governance & Policy for Sustainability
- Sustainability & Economic Models

Technical Session- III : Marketing & General

- Sustainable Branding & Purpose-Driven Marketing
- Inclusive & Empowering Marketing
- Digital & Data-Driven Marketing
- Consumer Behavior & Ethical Choices
- Collaborative & Innovative Marketing
- Empowerment through Education & Skills Development
- Sustainability, Circular Economy & Innovation
- Social Empowerment & Global Change
- Leadership for Sustainability & Global Impact

Best Paper Award [Two Papers in Each Technical Session]

1st Best Paper

2000/- Cash Prize, Best Paper Certificate and Shield

2nd Best Paper

1500/- Cash Prize, Best Paper Certificate and Shield

Other related themes are also welcomed

THE CRITERIA AND GUIDELINES FOR THE BEST PAPER AS FOLLOWING:

- ❖ Any paper with original research result can be considered for the best paper category.
- ❖ Paper should be submitted before the Monday, 10th February 2025, after due date paper will not be considered for the Best paper Category.
- ❖ Paper must be based on Conference and Technical Sessions Themes.
- ❖ At the time of presentation we required two set research paper (Hard Copy).
- ❖ The committee will decide and select the best paper on the basis of contains of paper in each technical session.

GUIDELINES FOR ABSTRACT/PAPER SUBMISSION:

- The abstract should not exceed 250—300 words on any sub theme/related theme.
- The paper should be excellent quality, original and not published or submitted for publication elsewhere.
- The paper structure will be Abstract, Introduction, Literature Review, Methodology, Result/Analysis, Conclusion and Reference APA Format.
- The Manuscript of full paper in font :**Times New Roman** Size 12 (English) & **KrutiDev 10** Size 14 (Hindi), with Margin of 1.5 inch and References/Bibliography: As **APA Style**.
- Cover Page should contain "Title of the Paper", Author's and Co-author's name, designation with affiliated institution name, along with e-mail and contact number.
- The Paper should be in between 2500-3000 words.
- An early submission of the full paper for publication will be highly appreciated.
- Manuscript should be sent by email – bvmnc2025@gmail.com
- **Short listed paper will be published in UGC Care Listed Journal.**

IMPORTANT DATES

- Last date of Registration (without late fee) : Friday, 31st January, 2025
- Last Date for Submission of Full Paper (without late fee) : Friday, 31st January, 2025
- Last date of Registration (with late fee) : Monday, 10th February, 2025
- Last Date for Submission of Full Paper (with late fee) : Monday, 10th February, 2025
- Conference Date 22nd(Saturday) & 23rd(Sunday) February, 2025

CONFERENCE SCHEDULE

Day – I Saturday, February 22 nd , 2025	Day – II Sunday, February 23 rd , 2025
Kit Distribution	Breakfast
Breakfast	Technical Session – III
Inaugural Session	Lunch
Technical Session – I	Valedictory Session
Lunch	Certificate Distribution
Technical Session – II	

REGISTRATION FEE

CATEGORIES	FEE (Upto 31 st January)	FEE (After 31 st January)
Students	₹ 500/-	₹ 700/-
Academicians & Research Scholars	₹ 800/-	₹ 1000/-
Industry Participant	₹ 1000/-	₹ 1200/-

Brief Schedule Will be Notify One Week Before Conference

NOTE

- (1) Selected Research paper will be published on payment basis, for more information contact 9977912821.
- (2) The fee can be paid either by cash/online. Details of online payment are mentioned on the Registration form.
- (3) Accommodation Facility is available on prior information (payment basis).

Organizing Committee

Chief Patron	Patron	Conference Chairman
Mrs. Savita Singh Chairperson Mr. Manoj Singh Kushwah Group Executive Director	Mr. Abhishek Jain Executive Director Dr. Deepika Bhatnagar Principal College of Education	Dr. Saurabh Goyal Principal College of Management

Contact Persons

Convener	Co-Convener
Dr. Varsha Ratnaparkhe Assistant Professor Department of Management Contact & WhatsApp 9977912821	Dr. Uday Singh Rajput Assistant Professor Department of Management Contact & WhatsApp 9039620191

Members of Organizing Committee

Dr. Prankush Sharma Dr. Pooja Gupta Mrs. Shilpa Rathore Mr. Vivek Kumar Mr. Rahul Yadav Mr. Pawan S. Kushwah Mrs. Akanksha Rathore	Mr. Amit Upadhyay Mr. Rupesh Gupta Mrs. Sumbul Khan Mr. Avaneesh Sharma Mrs. Farheen Khan Mrs. Sushma Gangil
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For further information and latest updates

Visit www.bvmgroups.org or write us at E-mail: bvmnc2025@gmail.com

or contact: 9977912821, 7772948777

Venue

BVM COLLEGE OF MANAGEMENT EDUCATION
Yamuna Nagar, Darpan Colony, Thatipur, Gwalior - 474011 (M.P.)

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On
**UNIVERSAL EMPOWERMENT
FOR SKILLED AND SUSTAINABLE FUTURE**
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REGISTRATION FORM

NAME OF PARTICIPANT (IN BLOCK LETTERS):

Prof./Dr./Mr./Mrs./Ms. _____

Category: Industry/Academician/Research Scholar /Student (Please Tick)

Designation: _____ Department: _____

Institute/CompanyName: _____

Address: _____

Contact No: _____ E-mail ID: _____

PAPER TITLE (IN BLOCK LETTERS):

Accommodation Required: YES NO

Fee Detail: Cash/Online Transfer: Amount: _____ Date: _____

UTR No.: _____

DECLARATION

I/We hereby declare that the research paper entitled.....
.....Submitted by me/us is based on actual & original work carried out by
me/us. I/we further certify that the research paper has not been published or submitted for publication anywhere
else nor it will be send for publication in future.

Signature

PAYMENT DETAIL

Scan for UPI Payment



SCAN ME

Scan for E-Registration Form



SCAN ME

Kindly send receipt of online payment
on Email: bvmnc2025@gmail.com